

PERFORMANCE SHAFTS FOR PREMIERE FITTERS

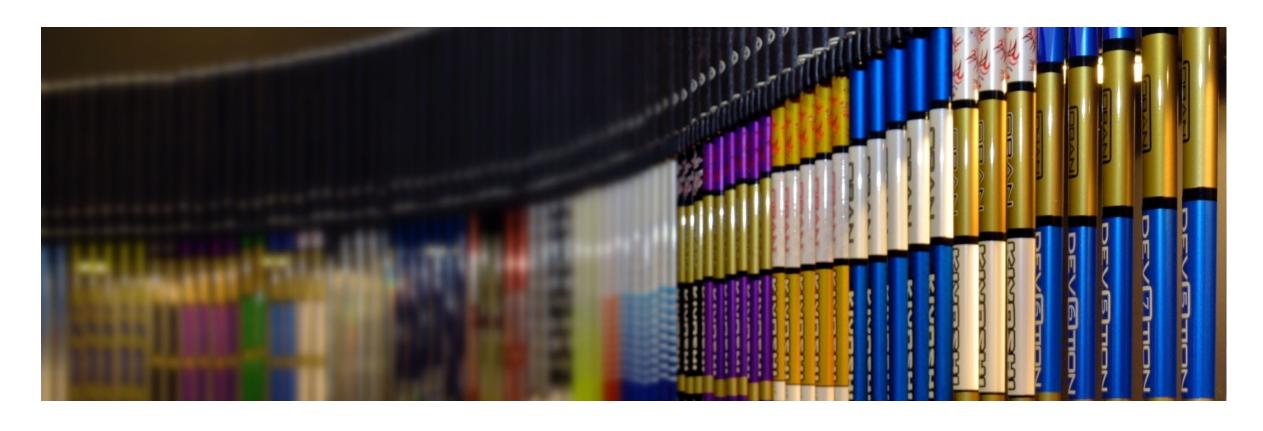
NOVEMBER 2023



BRAND PROMISE

Fashioned from the finest raw materials with a singular focus on creating the top performing golf shafts in the world.





DESIGNED TO ENDURE

OBAN's selectively distributed iconic shafts deliver lasting performance, affirming the player's investment in timeless designs.



CORE Exotics \$200 - \$300	KIYOSHI Exotics \$350 - \$500	ULTRA Thin-Ply \$750 - \$1100
	Active Bend Profile	
Revenge Isawa RED	Kiyoshi GOLD	
	Medium Bend Profile	
Hashimoto Devotion 45 / 55	Kiyoshi PURPLE Kiyoshi HB	
	Medium-Firm Bend Profile	
Isawa GLD Devotion HB	Kiyoshi WHITE	AirBurst AK AirBurst COBALT AirBurst BURGUNDY
	Firm Bend Profile	
Devotion 65 / 75 / 85	Kiyoshi TOUR LTD Kiyoshi BLACK	

Custom Fit for Peak Performance

Tour Leading OEM Club Heads
Sophisticated Metrics
Fitter Expertise

OPTIMAL CLUB CONFIGURATION

OBAN DRIVERS, FAIRWAY & HYBRID SHAFTS

A comparison of OBAN Shaft Characteristics and Specifications in the Elite Fitters Vernacular





OBAN TOUR RESERVE

Select OBAN iconic shaft models enhanced with high-end Ion Plating & Tour inspired graphics.





OBAN ISAWA GLD

Constant El Bend Profiles dynamically synchronize to precision fit for optimal performance.



GLOBAL PARTNERSHIPS INNOVATIVE TECHNOLOGY & ADVANCED MATERIALS

Shimada

Shimada Golf's legacy dates back to 1930, as the first Company to manufacture steel shafts in Japan. A pioneering spirit, passion for precision, and singular focus on irons is consistent with OBAN's philosophy and brand strategy.

The OBAN CT-Series tourinspired iron shaft design is crafted by Shimada Golf using the purest, most technically advanced Japanese steel — resulting in extraordinary feel and performance.

Olympic Co LTD

Unified by a commitment to create the best performing golf clubs in the world, OBAN and Olympic CO LTD share the distinctive ability to deliver high performance shafts with an optimal balance of material strength and elasticity.

Made in Japan, OBAN's tourdesigned AirBurst shafts represent a complex fusion of Olympic's superior Japanese engineering, ultra-thin ply fabrication techniques and exotic Torayca™ carbon fiber.

Toray

Toray is the leading global manufacturer of high performance carbon fiber.

OBAN's AirBurst shafts are crafted using Toray's ultra-thin, ultra-high modulus material.

Katani

Established in 1899, Tokyobased Katani CO LTD's unique, world-class foil application technologies enable unrivaled design elegance. OBAN adorns the ultra-premium AirBurst shafts with a Katani foil stamp.

The CT-Series Steel shaft labels combine Katani's brilliant holographic foil substrate and silk screen printing for a stunning look and tactile feel.



OLYMPIC CO., LTD.



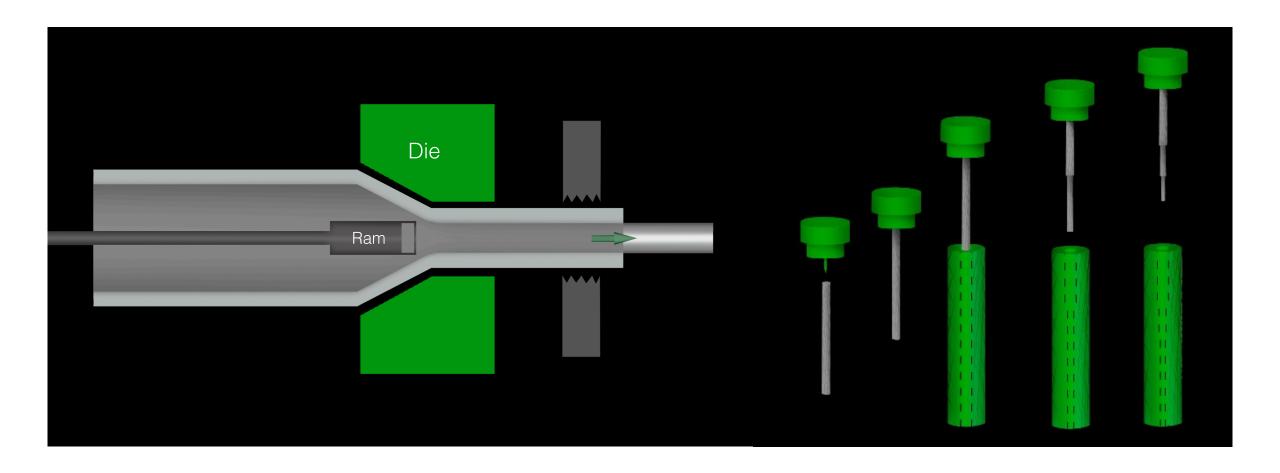
KATANI co., ltd.



OBAN STEEL

Tour Design. Engineered by Shimada. Made in Japan.

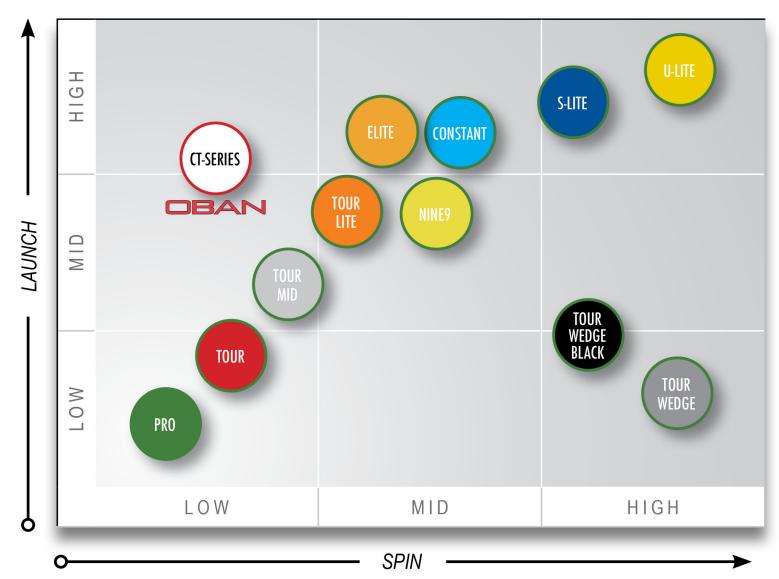




SEAMLESS DESIGN, PRECISION STEP PATTERN

Extruded Japanese Steel. Manufactured and Chromium Plated in Japan.







	Α	A+	R-	R	R+	S-	S	S+	X-	Х	X+
CT-100 88 - 98 g											
CT-115 103 - 112 g											
CT-125 121 - 125 g											

OBAN STEEL CT SERIES DELIVERS AN UNPRECEDENTED II FLEX FITTING EXPERIENCE

Weight, flex, balance point and bend profile dynamically synchronize to precision fit for optimal performance.



Step 1: Choose desired Shaft Weight & Flex

	Α	A+	R-	R	R+	S-	S	S+	X-	Х	X+
CT-100 88 - 98 g											
CT-115 103 - 112 g											
CT-125 121 - 125 g											

Step 2: Specify Raw Shaft Length(s) for Iron # / Flex from corresponding Build Chart

For example, the raw shaft length for a CT-115 S Flex 6 Iron is 39.0". A CT-115 S Flex 4-PW set requires 40.0 - 37.0" shaft lengths.

Step 3: Butt Trim only to achieve desired length

The OBAN CT-Series is a Constant Weight, Taper Tip design. No tip trimming is required, Butt Trim only to finished length.

The CT-Series will play to Flex at standard and + / – length.

Step 4: Choose additional Wedges

Fitters select Flex options for wedges to optimize player performance. Commonly, the length used for the PW is also used for additional AW, GW, SW or LW shafts.

For example, wedges ordered for a CT-115 S Flex set are typically the 37.0" raw shaft length.

Questions?

Contact us at sales@obanshafts.com

OBAN STEEL

CT-100

CT-100 | 7 Flex Build Chart

88 gram (A Flex) - 98 gram (S Flex)

Hard Step Hard Step Hard Step

9 Iron

PW

A (+)

Soft Step | Soft Step | Soft Step

OBAN STEEL

CT-115

CT-115 | 7 Flex Build Chart

103 gram (R Flex) - 112 gram (X Flex)

	R	R (+)	S (-)	s	S (+)	X (-)	х
	Soft Step	Soft Step	Soft Step		Hard Step	Hard Step	Hard Step
41.5"	4 Iron	3 Iron					
41"	5 Iron	4 Iron	3 Iron				
40.5"	6 Iron	5 Iron	4 Iron	3 Iron			
40"	7 Iron	6 Iron	5 Iron	4 Iron	3 Iron		
39.5"	8 Iron	7 Iron	6 Iron	5 Iron	4 Iron	3 Iron	
39"	9 Iron	8 Iron	7 Iron	6 Iron	5 Iron	4 Iron	3 Iron
38.5"	PW	9 Iron	8 Iron	7 Iron	6 Iron	5 Iron	4 Iron
38"		PW	9 Iron	8 Iron	7 Iron	6 Iron	5 Iron
37.5"			PW	9 Iron	8 Iron	7 Iron	6 Iron
37"				PW	9 Iron	8 Iron	7 Iron
36.5"					PW	9 Iron	8 Iron
36"						PW	9 Iron
35.5"							PW

Butt Trim only for desired length

OBAN STEEL

CT-125

CT-125 | 5 Flex Build Chart

121 gram (S Flex) - 125 gram (X+ Flex)

	S	S (+)	X (-)	Х	X (+)
	Soft Step	Soft Step	Soft Step		Hard Step
41.5"	3 Iron				
41"	4 Iron	3 Iron			
40.5"	5 Iron	4 Iron	3 Iron		
40"	6 Iron	5 Iron	4 Iron	3 Iron	
39.5"	7 Iron	6 Iron	5 Iron	4 Iron	3 Iron
39"	8 Iron	7 Iron	6 Iron	5 Iron	4 Iron
38.5"	9 Iron	8 Iron	7 Iron	6 Iron	5 Iron
38"	PW	9 Iron	8 Iron	7 Iron	6 Iron
37.5"		PW	9 Iron	8 Iron	7 Iron
37"			PW	9 Iron	8 Iron
36.5"				PW	9 Iron
36"					PW

Butt Trim only for desired length

OBAN STEEL CT SERIES SELECTION GUIDE

38"

37.5"

37"

36.5" 36"

35.5"

Butt Trim only for desired length

Weight, flex, balance point and bend profile dynamically synchronize to precision fit for optimal performance.





OBAN STEEL PUTTER SHAFTS

Stepless putter shafts are engineered to leverage the purity of Japanese steel and deliver an unprecedented sensory experience.

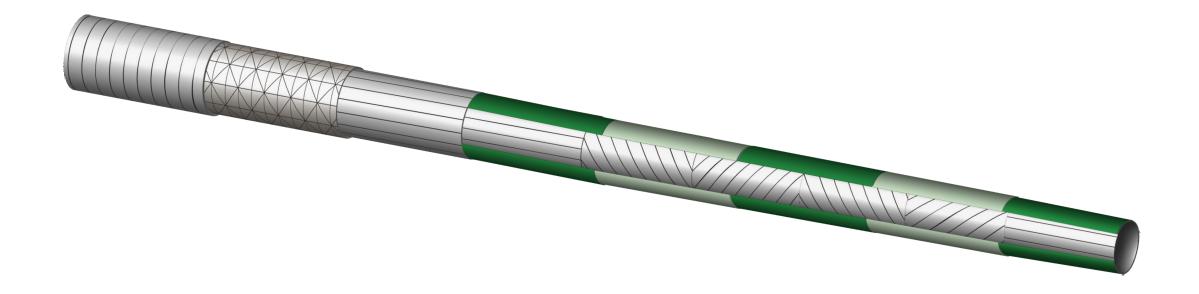




OBAN AIRBURST

Tour Design. Engineered by Olympic Co LTD. Made in Japan.

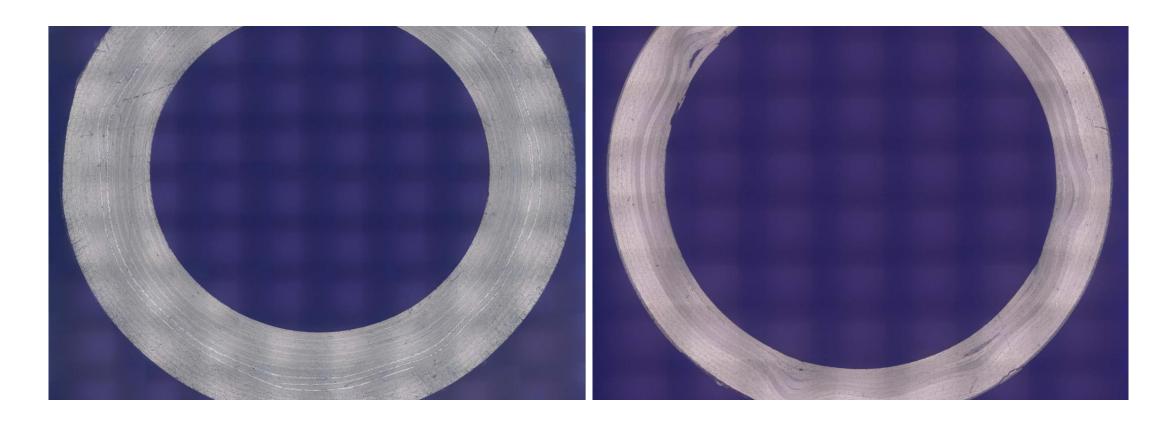




SEAMLESS DESIGN TECHNOLOGY

Ultra thin ply fabrication featuring Exotic Torayca® carbon fiber from Japan.





ULTRA THIN PLY MATERIAL

Custom Tooling for tighter material fabrication.





OBAN FLYROD

With Olympic Co LTD and Torayca of Japan, a commitment to create the world's best in class products.



TECHNICALLY ADVANCED STRUCTURAL & DYNAMIC TESTING PARTNERS: FIT2SCORE





TECHNICALLY ADVANCED STRUCTURAL & DYNAMIC TESTING PARTNERS: GEARS



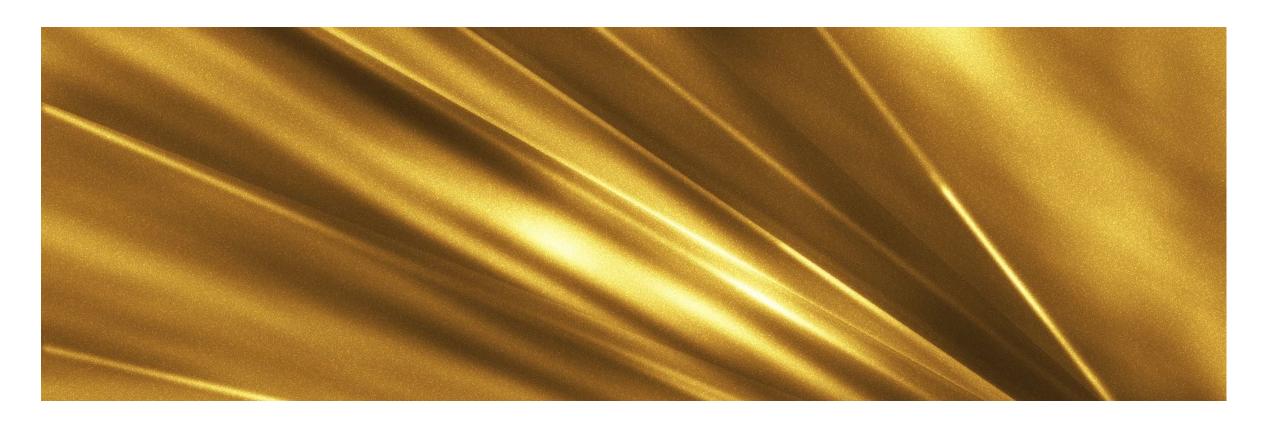




GEARS has the unique ability to measure shaft droop and deflection throughout the swing.

GEARS independent testing confirm OBAN Steel & AirBurst Graphite maintain the most consistent droop and deflection values throughout the swing – and swing to swing.





EXCLUSIVE

OBAN'S Pure Performance accolades are validated and amplified by Premiere Fitters.





PERFORMANCE SHAFTS FOR PREMIERE FITTERS